

The 21-Day Traffic Blueprint for Creating a Perpetual Traffic Stream

(free, ongoing, long-term traffic)

Target Niche: **Moles/Wart Removal**

Traffic Synopsis: Moles/Wart Removal Niche

We found that the following keywords fall into the "MoneyWords" category in the freshwater aquarium niche.

"moles/wart removal information" (homepage)
"remove wart"
"mole laser removal"
"wart removal planter"
"how to remove mole"
"mole removal cost"
"how to remove wart"
"wart removal genital"
"wart removal remedies"
"mole wart remover"
"wart removal home remedies"

There are many more MoneyWords that we can target in the future for this niche, but for now we're going to focus on these.

Below is a 21-Day Article Marketing Plan for getting your web pages ranked highly in Google for the above keywords. Follow the plan and implement it exactly as shown for maximum results.

Important Update - March 2009

In March 2009, we released Niche Profit Press, a site building system that allows you to build your Niche Marketing 2.0 sites faster and easier than ever before.

The blueprint below will apply to both a standard .html website that you build by hand, or a Niche Profit Press website.

Day One

Optimization Details:

Page: index.html

Target Keyword & Link Text: moles/wart removal information

Note: this keyword is not a MoneyWord. However, this is the homepage, so we're going to target a more competitive keyword. We probably will not rank for this keyword right away, but over time eventually we will.

The rest of the keywords we'll be targeting throughout the 21 Day Traffic Blueprint are indeed MoneyWords."

Submit one article to EzineArticles following the guidelines outlined in the Article Marketing Mastery video series (available in the NPC Center). Here is an example bio box:

HTML:

NAME is a mole and wart removal expert. For more great information on moles/wart removal, visit http://www.yourwebsite.com.

NO HTML:

NAME is a mole and wart removal expert. For more great information on [moles/wart removal](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Two

Optimization Details:

Page: remove-wart.html

Target Keyword & Link Text: remove wart

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

NAME is a mole and wart removal expert. For more great tips on [remove wart](http://www.yourwebsite.com/remove-wart.html), visit <http://www.yourwebsite.com>.

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [remove wart](#), visit <http://www.yourwebsite.com>.

Day Three

Optimization Details:

Page: mole-laser-removal.html

Target Keyword & Link Text: mole laser removal

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/mole-laser-removal.html">
mole laser removal</a>,visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [mole laser removal](http://www.yourwebsite.com/mole-laser-removal.html), visit <http://www.yourwebsite.com>.

Day Four

Optimization Details:

Page: wart-removal-planter.html

Target Keyword & Link Text: wart removal planter

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For great
information on <a
href="http://www.yourwebsite.com/wart-removal-
planter.html"> wart removal planter</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For great information on [wart removal planter](http://www.yourwebsite.com/wart-removal-planter.html), visit <http://www.yourwebsite.com>.

Day Five

Optimization Details:

Page: how-to-remove-mole.html

Target Keyword & Link Text: how to remove mole

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/how-to-remove-mole.html">
how to remove mole</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [how to remove mole](http://www.yourwebsite.com/how-to-remove-mole.html), visit <http://www.yourwebsite.com>.

Day Six

Optimization Details:

Page: mole-removal-cost.html

Target Keyword & Link Text: mole removal cost

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great tips
on <a
href="http://www.yourwebsite.com/mole-removal-cost.html">
mole removal cost</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [mole removal cost](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Important: Stop!

Read the below instructions carefully before continuing.

For the next 5 days, you have two choices. You can either repeat days 1-5. Or, you can target new pages. We recommend the latter.

If you're going to follow our recommendation, go ahead and select 5 additional "MoneyWords" from your keyword list. Got em? Good. Now, get articles created about those MoneyWords (1 article per MoneyWord). Done? Okay, now add those articles to your site website. Watch the Niche Marketing 2.0 training to see a good way to add additional articles to your site.

Have you added your articles, and input the appropriate meta tags into them?

If so, go ahead now and proceed through Days 7 through 11 of the traffic blueprint. This time, you'll be doing article marketing to get links back to your 5 new pages.

You're already expanding your traffic 'net'!

Day Seven

Optimization Details:

Page: how-to-remove-wart.html

Target Keyword & Link Text: how to remove wart

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great tips
on <a
href="http://www.yourwebsite.com/how-to-remove-wart.html">
how to remove wart</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [how to remove wart](http://www.yourwebsite.com/how-to-remove-wart.html), visit <http://www.yourwebsite.com>.

Day Eight

Optimization Details:

Page: wart-removal-genital.html

Target Keyword & Link Text: wart removal genital

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/wart-removal-
genital.html">wart removal genital</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [wart removal genital](http://www.yourwebsite.com/wart-removal-genital.html), visit <http://www.yourwebsite.com>.

Day Nine

Optimization Details:

Page: wart-removal-remedies.html

Target Keyword & Link Text: wart removal remedies

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/wart-removal-
remedies.html">wart removal remedies</a>, visit<a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [wart removal remedies](http://www.yourwebsite.com/wart-removal-remedies.html), visit <http://www.yourwebsite.com>.

Day Ten

Optimization Details:

Page: mole-wart-remover.html

Target Keyword & Link Text: mole wart remover

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For information on  
<a  
href="http://www.yourwebsite.com/mole-wart-remover.html">  
mole wart remover </a>, visit <a  
href="http://www.yourwebsite.com">  
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For information on [mole wart remover](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Eleven

Optimization Details:

Page: wart-removal-home-remedies.html

Target Keyword & Link Text: wart removal home remedies

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

NAME is a mole and wart removal expert. For information on correct wart removal home remedies , visit http://www.yourwebsite.com.

NO HTML:

NAME is a mole and wart removal expert. For information on [wart removal home remedies](http://www.yourwebsite.com/wart-removal-home-remedies.html), visit <http://www.yourwebsite.com>.

Important: Stop!

Now, you're just going to repeat what you did in Days 1 - 11. Target the same pages and the same keywords, but be sure that you are distributing a DIFFERENT set of articles to the article directories.

A good process here that will save you some time and money, is the following:

Simply take the first set of articles that you distributed to the directories, and ask your writer to 're-write' those articles. A good rule of thumb is to make them at least 70% different from the originals. That way, the search engines won't flag them as duplicate content.

You can check for this at: <http://www.webconfs.com/similar-page-checker.php>

Day Twelve

Optimization Details:

Page: index.html

Target Keyword & Link Text: moles/wart removal information

Note: this keyword is not a MoneyWord. However, this is the homepage, so we're going to target a more competitive keyword. We probably will not rank for this keyword right away, but over time eventually we will.

The rest of the keywords we'll be targeting throughout the 21 Day Traffic Blueprint are indeed MoneyWords."

Submit one article to EzineArticles following the guidelines outlined in the Article Marketing Mastery video series (available in the NPC Center). Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great
information on <a
href="http://www.yourwebsite.com">moles/wart removal</a>,
visit <a href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great information on [moles/wart removal](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Thirteen

Optimization Details:

Page: remove-wart.html

Target Keyword & Link Text: remove wart

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great tips
on<a
href="http://www.yourwebsite.com/remove-wart.html"> remove
wart</a>, visit <a href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [remove wart](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Fourteen

Optimization Details:

Page: mole-laser-removal.html

Target Keyword & Link Text: mole laser removal

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/mole-laser-removal.html">
mole laser removal</a>,visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [mole laser removal](http://www.yourwebsite.com/mole-laser-removal.html), visit <http://www.yourwebsite.com>.

Day Fifteen

Optimization Details:

Page: wart-removal-planter.html

Target Keyword & Link Text: wart removal planter

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For great
information on <a
href="http://www.yourwebsite.com/wart-removal-
planter.html"> wart removal planter</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For great information on [wart removal planter](http://www.yourwebsite.com/wart-removal-planter.html), visit <http://www.yourwebsite.com>.

Day Sixteen

Optimization Details:

Page: how-to-remove-mole.html

Target Keyword & Link Text: how to remove mole

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/how-to-remove-mole.html">
how to remove mole</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [how to remove mole](http://www.yourwebsite.com/how-to-remove-mole.html), visit <http://www.yourwebsite.com>.

Day Seventeen

Optimization Details:

Page: mole-removal-cost.html

Target Keyword & Link Text: mole removal cost

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great tips
on <a
href="http://www.yourwebsite.com/mole-removal-cost.html">
mole removal cost</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [mole removal cost](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Eighteen

Optimization Details:

Page: how-to-remove-wart.html

Target Keyword & Link Text: how to remove wart

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more great tips
on <a
href="http://www.yourwebsite.com/how-to-remove-wart.html">
how to remove wart</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more great tips on [how to remove wart](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.

Day Nineteen

Optimization Details:

Page: wart-removal-genital.html

Target Keyword & Link Text: wart removal genital

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/wart-removal-
genital.html">wart removal genital</a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [wart removal genital](http://www.yourwebsite.com/wart-removal-genital.html), visit <http://www.yourwebsite.com>.

Day Twenty

Optimization Details:

Page: wart-removal-remedies.html

Target Keyword & Link Text: wart removal remedies

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For more
information on <a
href="http://www.yourwebsite.com/wart-removal-
remedies.html">wart removal remedies</a>, visit<a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For more information on [wart removal remedies](http://www.yourwebsite.com/wart-removal-remedies.html), visit <http://www.yourwebsite.com>.

Day Twenty-One

Optimization Details:

Page: mole-wart-remover.html

Target Keyword & Link Text: mole wart remover

Submit one article to EzineArticles following the guidelines outlined in Article Marketing Mastery. Here is an example bio box:

HTML:

```
NAME is a mole and wart removal expert. For information on
<a
href="http://www.yourwebsite.com/mole-wart-remover.html">
mole wart remover </a>, visit <a
href="http://www.yourwebsite.com">
http://www.yourwebsite.com</a>.
```

NO HTML:

NAME is a mole and wart removal expert. For information on [mole wart remover](http://www.yourwebsite.com), visit <http://www.yourwebsite.com>.